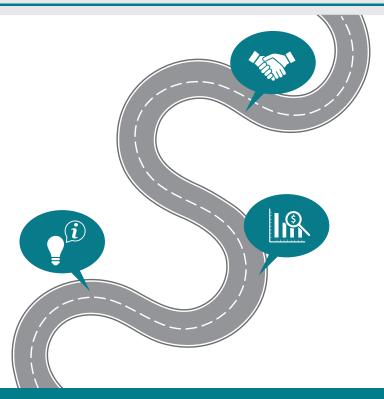


presents



JUNE 2: 9:00 AM - 3:00 PM SERF RM 307

## Where Can Your Idea Go?



utrf.tennessee.edu



## presentors









Shawn Carson Tech 2020 Director of Venture Development

Tech 2020 is a venture development organization that utilizes the unique technology capabilities of East Tennessee to create new businesses, new jobs, and to set the stage for future economic growth. Read more at www.tech2020dev.org.

OPPORTUNITY NOW will cover the basics of moving ideas from the lab to the market.

## Key topics include:

- How do you identify market potential?
- Who is the customer base?
- Does it scale?

Participants will be invited to apply for a free six week guided program led by Tech 2020. Top ideas will qualify to compete for proof of concept funding up to \$20,000.



Scan to register or visit utrf.tennessee.edu for more information

Lunch will be provided for registered participants.