UTRF Evaluation Criteria

Technical Merit	Protectability
• What data is there on the invention? • Is there a prototype? • Is the invention in a "Hot" area? • Is this a core or platform technology, or is it an incremental advance?	• Prior public disclosure? • Extent of prior art? • Could infringement be detected? • Would there be freedom to operate? • How broad could a patent be?
Commercial Potential	Inventor
• Is there a clear product? • Does it solve a significant problem? • Will the customer pay for it? • What is the market size? • What are competitive products? • Who are likely licensees? • What are legal and regulatory barriers?	• What industry relationships does the inventor have? • What is the funding status for further research on the invention? • Has UTRF worked with the inventor before? If so, what was the outcome? • What does the inventor want?

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